

PENTWATER CHAMBER OF COMMERCE

MEMBERSHIP APPLICATION (9/1/2016–8/31/2017)

Company Information (Complete one form for each business/organization):

Business Name: _____ **Date Est:** ____ / ____ / ____ (Month/Day/Year)

DBA: _____ **Municipality (City, Township, Village):** _____

Mailing Address: _____ **City:** _____ **State:** _____ **Zip:** _____

Physical Address: _____ **City:** _____ **State:** _____ **Zip:** _____

Phone: _____ **Cell:** _____

Company E-Mail: _____ **Website:** _____

Main Company Representative (This person will be listed in the online and printed directory and will receive communications)

Mr./Ms./Dr. Name: _____ Title: _____ e-mail: _____

Membership Level (See below): _____

Full Membership - \$195, Associate Membership - \$75, Non-Profit Membership - \$75

If Associate Membership, list Full Membership's Main Company Representative: _____

Company Keywords (Keywords help potential customers locate you in the online business directory. List any words that apply to your business)

Select all Categories that apply – Limit 5.

- Must select at least one main category (i.e., **Stay, Dine, Shop, Art & Antiques, Marina, Things to Do, Services**)

STAY	Bed & Breakfast	Campgrounds	Condo Rentals
Motels, Hotels & Resorts	Cottage / Vacation Home	Stay in Pentwater Village	Stay Close to Pentwater
Bass Lake Area	Stay on Lake Michigan	Stay on Pentwater Lake	Vacation Rental Management
Accommodates up to 6	Accommodates up to 8	Accommodates up to 10	Accommodates up to 12
Accommodates up to 14 +			
DINE			
Coffee House	Ice Cream	Homemade Foods	Restaurants
Specialty Foods	Take-out	Catering Service	
SHOP	Bakery/Deli/Produce	Hardware,Paint,Lawn,Garden	Sporting Goods
Art & Antiques	Retail & Shopping	Jewelry	Clothing
Gifts & Specialty	Grocery Stores, Markets & Gas Stations	Wine & Winery	
ART & ANTIQUES			
MARINA	Charters & Sportfishing		
THINGS TO DO			
Amusements	Charters & Sportfishing	Churches	Social Clubs & Associations
Golf Courses	Special Events/Classes	Library & Museums	Watercraft & Bike Rentals
Salons, Spas & Massage	Nature	Watercraft & Bike Rentals	Mini-Golf Course
SERVICES			
Accounting	Advertising & Design	Attorneys at Law	Banking
Car & RV Care	Architects, Construction & Maintenance	Cottage & Yacht Care	Event Planning and Rentals
Farms	Housekeeping	Human Services	Internet, TV, Cable
Lawn Care & Snow Plowing	Medical Service	Newspapers	Pet Care, Spa, Training
Printers	Radio	Real Estate/Retail & Office Space Rental	Utilities & Industries
Village, Township, Government	Pet Friendly	Members Discounts	Radio
Insurance	Jewelry Repair	Laundromat	Event Planning & Rentals
Vacation Rental Management	Storage	Member-2-member Discounts	In Home Care
Farms			

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Membership Investment: You may receive more than 14 benefit programs with your membership as listed in the Pentwater Chamber of Commerce Benefits document. Your contribution supports the mission, activities, and infrastructure of the chamber.

Full Membership - \$195	
You receive more than 14 benefits with your membership.	<ul style="list-style-type: none"> • Business listing in Visitor’s Guide and Website • Option to purchase additional advertising in Visitor’s Guide • Grand Sponsor Option • One Celebration Kit • One Vote
Associate Membership - \$75.00	
Full Membership has already been purchased by the same company purchasing an Associate Membership. You are a secondary business owned by Full Member. All membership communication is sent to Full Members Company information.	<ul style="list-style-type: none"> • Business listing in Visitor’s Guide & Website • Option to purchase additional advertising in Visitor’s Guide • Grand and/or Activity Sponsor Option • One Celebration Kit • One Vote
You receive more than 14 benefits with your membership.	
Non-profit membership - \$75.00	
For non-profit organization. You receive more than 14 benefits with your membership.	<ul style="list-style-type: none"> • Organization listing in Visitor’s Guide & Website • Option to purchase additional advertising in Visitor’s Guide • Grand and/or Activity Sponsor Option • One Vote

Category Listings – Category listings refers to the number of categories your business will be listed under in the online membership directory. The more categories you are listed in, the more likely your business is to be found in a search.

Celebration Kit – Save staff time and let us help you celebrate your special occasion. Kit includes: use of giant scissors, ribbon for cutting, sample press release, invitation sent to members via e-mail.

Grand Sponsor – Sponsoring a Chamber Event costs \$1000. A Grand Sponsor may be two businesses sharing the cost. Grand Sponsors business name, logo and website are promoted with event. Marketing media may include: Radio, Print Ads, Banners, Website, Facebook e-mails, Facebook events and all social media. Current Chamber events are: Winterfest, Easter on the Green, Founder’s Day, Pentwater Bike & Trike Rally, Community Garage Sales, Spring Fest, Fireworks, Homecoming, Fall Fest, Oktoberfest, Spooktacular, Volunteers, Festival of Lights. Grand Sponsors are grandfathered from previous years and are recommitted at time of membership. If interested in becoming a Grand Sponsor, contact the chamber by 12/1/2016.

Activity Sponsor – Sponsoring an activity varies in cost and is based on expenses incurred by the Chamber, (i.e., Homecoming – Horseshoe Tournaments). If interested in being an activity sponsor, contact the chamber for opportunities.