



2019

Pentwater Farmers Market Application

Name: _____

Name of Business: _____

Address: _____ City _____ Zip _____

Phone Number: _____

Email Address: _____

Products to be sold: _____

Participating On: Mondays _____ Thursdays _____ Both _____

Farmers Market runs June 3 through Sept. 2, 2019. Anticipated Start Date: _____

By signing this Application, I hereby indemnify, hold harmless, release, discharge and covenant not to sue the Pentwater Chamber of Commerce, and their respective administrators, owners, directors, agents, officers, volunteers, employees, agents, and/or lessors of property and/or premises on which the event takes place from any and all administrative determinations, judgments, damages, reimbursements, actions, penalties, fines, costs, including reasonable attorney’s fees, losses, demands, suits, liability, claims, or damages of any kind. I further agree to indemnify, save and hold harmless each of the parties identified above from any and all administrative determinations, judgments, damages reimbursements, actions, penalties, fines, costs, including reasonable attorney’s fees, losses, demands, suits, liability, claims, or damages of any kind.

I acknowledge that I have read this Application and its release, waiver of liability, assumption of risk and indemnification agreement on behalf of me, my heirs, assignees, agents, and representatives. I understand I have given up substantial rights by signing this Application and have signed it freely and without inducement or assurance of any nature and intend it to be a complete and unconditional release of liability to the full extent provided by law and agree that if any portion of this Application is held to be invalid, the remainder shall continue in full force and effect to the full extent of permitted by statute.

Signature: _____ Date: _____

Please return application with check for \$125 if paid by May 15th, \$150 after that date. Upon acceptance of application you will be notified by e-mail. If application is denied the check will be returned. Please include a copy of insurance and license if applicable.

Pentwater Chamber of Commerce
PO Box 614
324 S. Hancock St.
Pentwater, MI 49449

-----Chamber Office Use only-----

CHECK# _____ CASH _____ AMOUNT PD _____ DATE _____



2019

Pentwater Farmers Market Guidelines

The Farmers Market is managed by the Pentwater Chamber of Commerce. The market will take place rain or shine. The days for the market are Mondays and Thursdays from 10 a.m. to 1 p.m., beginning June 3 and running through Sept. 2. The market takes place on the Pentwater Village Green.

Vendors are responsible for setting up their display in an attractive and appealing style, as well as responsible for leaving their space clean at the end of the day. Vendors will need to work with the Village of Pentwater to preserve the grass and not damage the sprinkler heads. Vendors will be ready for the public by 9:45 a.m. Set up may begin 1 hour prior to the start of the market. No trucks will be allowed to cross the Village Green after said starting time. Vendors must be clear of the area 1 hour after closing time. Vendors are responsible for their own set up of table, tent, etc. Booth location will be at the discretion of the market manager. Vendors should display a sign with their name and place of business. Any product not grown or made by the vendor must be labeled as such with name of said producer.

Saleable goods may include, but not limited to, fresh grown fruits, vegetables, flowers, plants, eggs, cheeses, meats, fish, baked goods, honey, spices, potpourri, jams, jellies and honey and must meet the following requirements. All items should be vendor grown, processed or handmade. **NO FOOD CAN BE PROCESSED ON SITE.** Freshly baked goods should be prepared by a baker who is a home baker or small regional baker. No manufactured or craft items may be sold unless they directly relate to market items such as jelly or market baskets. Soaps, lotions, oils, etc. shall not be considered crafts as long as most ingredients are supplied locally or regionally by farmers. Along with this goal is the aim to meet expectations of the customers with the appropriate mix of products suitable for the Pentwater Farmers Market. Producer only product exceptions will be considered on a limited basis in order to maintain the original intent and spirit of the farmers market, while addressing vendor needs and creating a more diverse customer pleasing market.

Any baked good items not individually wrapped must be in a closed container, using tongs or rubber gloves for sale and removal. Eggs may not be sold in another's business carton without a label stating the name of the farm raising the eggs. When required the Department of Agriculture license must be included with the application.

The Pentwater Farmers Market will not set prices, but vendors are asked to remember that the market is a retail market and not a wholesale market. Prices should be within reason of other vendors and clearly marked. The market committee reserves the right to remove any unsuitable product prior to or during a market day. The market committee reserves the right to reject a vendor application if the produce, goods, or food items are not compatible with the overall concept of the market, or the product mix currently offered at the market. The market committee may deny a vendor the privilege of selling at the market on any given market day with misrepresentation of products, poor quality of products or produce, nonpayment of fees, failure to comply with a direction of the market committee, disrupting the operation of the market, or any other violation of the General Rules and Regulations of Pentwater Farmers Market.

The cost of each 12 by 12 space is \$125 due by May 15, after that date the cost will increase to \$150 for the season, whether you come one or both days. No spikes will be used on the village green. Weights may be used to secure tents. All supplies, boxes, baskets, etc shall be confined within their designated booth space and not infringe on neighboring vendors. **Vendors from the 2018 market year have until Sept. 21 before applications and payment are accepted by new vendors.**

Eligible Wine Vendors (Maximum of 3 Vendors) must: A. Complete and be in compliance to the Michigan Liquor Control Commission (MLCC) Application for Farmers Market Permit (https://www.michigan.gov/documents/lara/LCC-3020_Farmers_Market_Permit_Application_08-13_43269_9_7.pdf)

B. Tastings and sales shall be limited to an exclusive area that is well-defined and clearly marked and under the control of the permit holder. This perimeter must be approved by the Market Manager before the vendor attends market. C. Wineries will check photo identification of customers sampling or purchasing wine and will not serve wine to anyone under the age of 21 years old, in accordance with federal law. D. Wineries must be in compliance with the Village of Pentwater's regulation to having signage "All other alcohol consumption prohibited on the Village Green".